

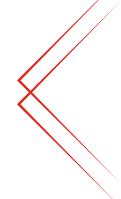
UNLOCK THE POTENTIAL OF AI

TO CREATE REAL IMPACT

Immerse yourself in the world of artificial intelligence and turn your ideas into concrete actions today.

ON THE AGENDA:

- Understanding the fundamentals of artificial intelligence: Discover what AI really is, its practical applications and its impact on professions and organisations.
- Using Al tools to optimise tasks and productivity: Explore a variety of easy-to-use Al tools to automate, analyse or create, even without technical skills.
- **Experiment with AI through practical case studies**: Get hands-on with concrete exercises to learn how to interact with generative AI, analyse data, or create content.
- **Stimulate creativity and innovation with Al**: Learn how to use Al as a catalyst for new ideas, rapid experimentation, and continuous improvement.
- Identify ethical issues and best practices: Become aware of the limitations, risks, and responsibilities associated with using AI in a professional setting.



INTERACTIVE TRAINING





INNOVATIVE

HUMAN-CENTRED









Prepare, practise and progress with our innovative tools and human-centred approach!

- Online preparation: Access our Shareforce Academy platform for videos, a detailed programme and interactive modules designed to meet your individual needs.
- Flexible programme: Choose a one-day or multi-day training course, with collaborative workshops and case studies that promote interactive and human-centred learning.
- Proactive approach: Learn key concepts before each session to maximise your impact, with personalised support.
- Personalised follow-up: Benefit from interactive tools and ongoing support to deepen your knowledge between sessions, with a focus on your personal development.

Artificial intelligence at the service of your progress

Throughout the training, we will also use artificial intelligence as a cross-functional tool to enrich analysis, compare data, generate ideas and facilitate decision-making. You will discover the fundamentals of its use and explore how Al can become a concrete lever for gaining efficiency and relevance in your professional activities.



Join us and make Al your best ally for innovating, simplifying and transforming your daily life!

