

UNLOCK THE POTENTIAL OF AI TO CREATE REAL IMPACT

Immerse yourself in the world of artificial intelligence and turn your ideas into concrete actions today.

ON THE AGENDA:

- **Understanding the fundamentals of artificial intelligence:** Discover what AI really is, its practical applications and its impact on professions and organisations.
- **Using AI tools to optimise tasks and productivity:** Explore a variety of easy-to-use AI tools to automate, analyse or create, even without technical skills.
- **Experiment with AI through practical case studies:** Get hands-on with concrete exercises to learn how to interact with generative AI, analyse data, or create content.
- **Stimulate creativity and innovation with AI:** Learn how to use AI as a catalyst for new ideas, rapid experimentation, and continuous improvement.
- **Identify ethical issues and best practices:** Become aware of the limitations, risks, and responsibilities associated with using AI in a professional setting.

INTERACTIVE
TRAINING

INTERACTIVE



PERSONALISED



INNOVATIVE



HUMAN-CENTRED



Prepare, practise and progress with our innovative tools and human-centred approach!

- **Online preparation:** Access our Shareforce Academy platform for videos, a detailed programme and interactive modules designed to meet your individual needs.
- **Flexible programme:** Choose a one-day or multi-day training course, with collaborative workshops and case studies that promote interactive and human-centred learning.
- **Proactive approach:** Learn key concepts before each session to maximise your impact, with personalised support.
- **Personalised follow-up:** Benefit from interactive tools and ongoing support to deepen your knowledge between sessions, with a focus on your personal development.

Artificial intelligence at the service of your progress

Throughout the training, we will also use artificial intelligence as a cross-functional tool to enrich analysis, compare data, generate ideas and facilitate decision-making. You will discover the fundamentals of its use and explore how AI can become a concrete lever for gaining efficiency and relevance in your professional activities.

Join us and make AI your best ally for innovating, simplifying and transforming your daily life!