

BOOST YOUR INNOVATION CULTURE

Learn to master complexity and translate ideas into strategic innovation.

PROGRAMM HIGHLIGHTS:

- **The fundamentals of innovation:** Understand the key drivers of innovation and how Design Thinking fosters creativity, collaboration and agile problem-solving.
- **Identifying the right problems:** Analyse complexity, surface root causes and frame powerful questions by engaging key stakeholders.
- **Structure a creative process:** Develop skills to design innovative solutions by applying the stages of Design Thinking: empathy, definition, ideation, prototyping and testing.
- **Lead innovation with purpose:** Apply Design Thinking tools to accelerate collaboration, streamline processes and drive measurable results.

INTERACTIVE
TRAINING

INTERACTIVE



CUSTOMISED



INNOVATIVE



HUMAN-CENTRED



Prepare, practise and progress with our future-ready tools and human-centred approach!

- **Online preparation:** Access our Shareforce Academy platform for videos, a detailed programme and interactive modules designed to meet your individual needs.
- **Flexible programme:** Choose a one-day or multi-day training course, with collaborative workshops and case studies that promote interactive and human-centred learning.
- **Proactive approach:** Learn key concepts before each session to maximise your impact, with personalised support.
- **Personalised follow-up:** Benefit from interactive tools and ongoing support to deepen your knowledge between sessions, with a focus on your personal development.

Artificial intelligence to help you progress

Throughout the training programme, we will also use artificial intelligence as a cross-functional tool to enrich analysis, compare data, generate ideas and facilitate decision-making. You will learn the basics of how to use AI and explore how it can become a concrete lever for increasing the effectiveness and relevance of your professional actions.

**Join us and take the first step
towards a culture of sustainable innovation.**