

BECOME A CAPTIVATING SPEAKER: MASTER THE ART OF PUBLIC SPEAKING

Turn every speech into an opportunity to captivate and convince your audience.

ON THE PROGRAMME:

- **Structure an effective speech:** Organise your ideas clearly and logically to achieve your communication goals.
- **Persuasion techniques:** Learn how to use arguments, emotions and language to captivate and convince your audience.
- **Improve your oral presence:** Enhance your charisma and credibility by working on your posture, voice and gestures.
- **Managing stage fright:** Identify your sources of stress and adopt techniques to speak with confidence.
- **Adapt your speech:** Modify your style and messages to reach different audiences and contexts.
- **Advanced presentation techniques:** Master presentation tools such as PowerPoint and drawing techniques to enrich your visual aids.

INTERACTIVE TRAINING

INTERACTIVE



CUSTOMISED



INNOVATIVE



HUMAN-CENTRED



Prepare, practise and progress with our innovative tools and human-centred approach!

- **Online preparation:** Access our Shareforce Academy platform for videos, a detailed programme and interactive modules designed to meet your individual needs.
- **Flexible programme:** Choose a one-day or multi-day training course, with collaborative workshops and case studies that promote interactive and human-centred learning.
- **Proactive approach:** Learn key concepts before each session to maximise your impact, with personalised support.
- **Personalised follow-up:** Benefit from interactive tools and ongoing support to deepen your knowledge between sessions, with a focus on your personal development.

Artificial intelligence at the service of your progress

Throughout the training, we will also use artificial intelligence as a cross-functional tool to enrich analysis, compare data, generate ideas and facilitate decision-making. You will discover the fundamentals of its use and explore how AI can become a concrete lever for gaining efficiency and relevance in your professional activities.

Become a memorable speaker. Join our workshop to transform your public speaking into real levers of influence!