

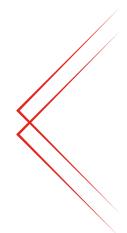
# **BECOME A CAPTIVATING SPEAKER:**

## MASTER THE ART OF PUBLIC SPEAKING

Turn every speech into an opportunity to captivate and convince your audience.

#### ON THE PROGRAMME:

- **Structure an effective speech:** Organise your ideas clearly and logically to achieve your communication goals.
- Persuasion techniques: Learn how to use arguments, emotions and language to captivate and convince your audience.
- Improve your oral presence: Enhance your charisma and credibility by working on your posture, voice and gestures.
- Managing stage fright: Identify your sources of stress and adopt techniques to speak with confidence.
- Adapt your speech: Modify your style and messages to reach different audiences and contexts.
- Advanced presentation techniques: Master presentation tools such as PowerPoint and drawing techniques to enrich your visual aids.



INTERACTIVE TRAINING





CUSTOMISED



INNOVATIVE



**HUMAN-CENTRED** 



#### Prepare, practise and progress with our innovative tools and human-centred approach!

- Online preparation: Access our Shareforce Academy platform for videos, a detailed programme and interactive modules designed to meet your individual needs.
- Flexible programme: Choose a one-day or multi-day training course, with collaborative workshops and case studies that promote interactive and human-centred learning.
- Proactive approach: Learn key concepts before each session to maximise your impact, with personalised support.
- Personalised follow-up: Benefit from interactive tools and ongoing support to deepen your knowledge between sessions, with a focus on your personal development.

### Artificial intelligence at the service of your progress

Throughout the training, we will also use artificial intelligence as a cross-functional tool to enrich analysis, compare data, generate ideas and facilitate decision-making. You will discover the fundamentals of its use and explore how Al can become a concrete lever for gaining efficiency and relevance in your professional activities.



Become a memorable speaker. Join our workshop to transform your public speaking into real levers of influence!

